**FINAL PROJECT – MGMT 2024**

**Title:**

Choose an organization for your project.

**Introduction:**

Briefly introduce the company and its industry.

Provide context for the case study and why it is relevant to the course.

**Background:**

**Company Overview:**

Name, location, size, and history.

Mission and vision statements.

Industry Overview:

**Overview of the industry the company operates in.**

**Key competitors.**

**Problem Statement:**

Identify the key management-related problem or challenge the company is facing.

Explain why this problem is significant.

**Objectives:**

Clearly state the objectives of the case study.

What do you aim to achieve by analyzing this case?

**Analysis:**

**SWOT Analysis:**

Strengths, Weaknesses, Opportunities, Threats.

**Management Practices:**

Leadership styles.

Organizational structure.

Decision-making processes.

Incorporate all the other topics covered in the class.

**Key Challenges:**

Identify and analyze challenges the company faces.

Consider both internal and external factors.

**Recommendations:**

Provide strategic recommendations to address the identified problem.

Justify your recommendations with reference to management principles.

**Implementation:**

Discuss how your recommendations can be practically implemented.

Consider potential obstacles and propose solutions.

**Results:**

Evaluate the potential outcomes of your recommendations.

Discuss short-term and long-term effects.

**Conclusion:**

Summarize key findings.

Restate the significance of the case study.

**References:**

Cite all sources used for information.

Follow a consistent citation style (APA, MLA, etc.).

**Presentation:**

Consider the format for presenting the case study (e.g., written report, presentation slides). Pay attention to clarity, organization, and professionalism.

**Guidelines:**

*Research*: Conduct thorough research using reputable sources.

*Analysis:* Apply relevant management concepts to analyze the case.

*Structure*: Follow the provided template for a well-organized case study.

*Clarity*: Clearly present your ideas and findings.

*Critical Thinking*: Demonstrate critical thinking by evaluating alternatives.

*Recommendations*: Provide actionable and justified recommendations.

*References*: Properly cite all sources used in your case study.

Feel free to adapt this template based on your specific course requirements or add any additional guidelines you deem necessary.

***Note: You are supposed to do this project in a group of 6 members.***